

BUILT TO IMPRESS



UPTOWN TOWER

Uptown Dubai, the vibrant soul of new Dubai, stands as a distinguished district developed by DMCC (Dubai Multi Commodities Centre), an award-winning free zone.

This remarkable project features The Plaza at its heart, surrounded by a collection of nine towers – two soaring high-rises and seven mid-rise towers. Due for handover soon, the super-tall Uptown Tower features an array of world-class amenities such as Grade A offices and retail spaces, the luxurious 5-star SO/ Uptown Dubai Hotel, and SO/ Uptown Dubai Residences, complete with dedicated entrance lobbies and drop-offs. Furthermore, The Atrium, a vibrant and contemporary culinary destination for social dining, will house a range of exciting restaurants and cafes in addition to retail offerings.



KEY FEATURES

Designed by renowned Chicago based Adrian Smith + Gordon Gill Architecture

340 metres height

Built to LEED Gold standards: a world leader in energyefficient and sustainable architecture

Easy access by city's metro and key highways

Strategically located near shopping malls, residential areas, schools, and landmarks

Spectacular 360-degree panoramic views of Dubai

Total area of retail units 66,295 sqft

Superb amenities: 5-star hospitality, conference and event facilities, wide array of leisure and dining options.

24-hour security

29 elevators in total

KEY FACTS



66,295 SQFT RETAIL



227 SO/ UPTOWN DUBAI RESIDENCES APARTMENTS I TO 3 BEDROOMS + PENTHOUSES



22 FLOORS OF UPTOWN TOWER OFFICES 14,000-22,000 SQFT



IO FLOORS, 188 KEYS SO/ UPTOWN DUBAI

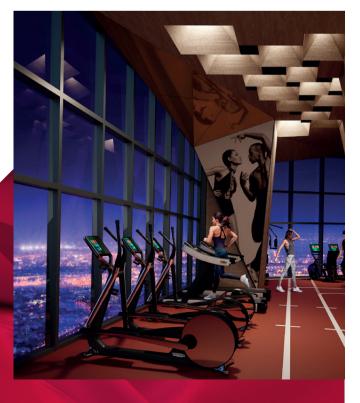
LIVE THE HIGHLIFE



SO/ UPTOWN DUBAI RESIDENCES

The renowned SO/ Uptown Dubai Residences fuse together futuristic energy and momentous design with the signature SO/ French elegance and unbridled joie de vivre.

The prestigious branded residences are located on the top floors in configurations of one, two, three-bedrooms, plus two-bedroom duplexes and three-bedroom penthouses. All apartments offer uninterrupted and panoramic views of the Dubai skyline, Ain Dubai, and the sea.



KEY FEATURES

227 apartments of one, two, three-bedrooms, plus two-bedroom duplexes and three- bedroom penthouses

State-of-the-art private cinema, indoor pools, lounge area, SO/ Fit Gym, and SO/ Kids Club

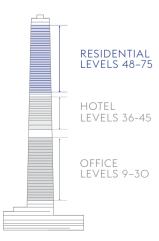
24-hour residence concierge with bell/doorman services

Preferential residents' rates on spa, retail, hotel restaurants and lounges, in-residence dining, biz solutions, and private transportation via SO/ Uptown Dubai Hotel

Dedicated Owner Services Team for personalised services

Top Tier status in Accor Live Limitless loyalty program

High-end privileges and benefits with DMCC including preferred business set-up rates

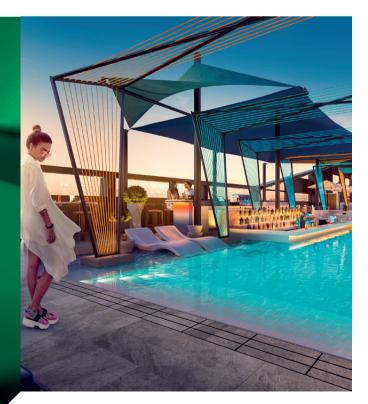


BE THE FIRST TO SAY SO/



SO/ UPTOWN DUBAL HOTEL

The spectacular 5-star SO/ Uptown Dubai Hotel is the visionary embodiment of the boldly creative and fashion-inspired SO/ brand, with a kaleidoscopic theme through an eclectic blend of artistic furnishing, inspirational details, and accessories. The sophisticated and playful hotel offers spectacular dining, leisure, and accommodation options featuring a range of luxury amenities for its guests.



KEY FEATURES

10 floors; 188 keys

Collection of king rooms, studio rooms, atelier, suite rooms, two-bedroom loft rooms, and two-bedroom Dubai suites

Sophisticated restaurants, which include a modern European brasserie, Pan Asian restaurant, a Parisian style party venue, and a lobby lounge

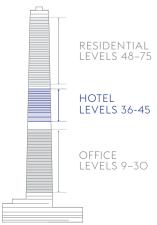
SO/ Spa, a centre of well-being, featuring the world's finest treatments and facilities

Spectacular pool, pool lounge, and state-of-the-art gym

A grand ballroom of 970 sqm with a total capacity of 800 quests and a 425 sqm pre-function space

Elegant and functional boardroom of IO5 sqm with a prefunction area of I9O sqm and two meeting rooms ranging between 92-IOI sqm

Managed by Ennismore, a joint-venture with Accor

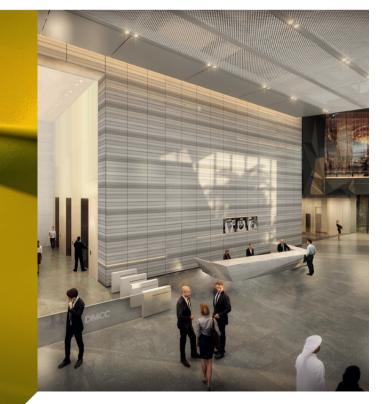


DISCOVER NEW HEIGHTS



UPTOWN TOWER COMMERCIAL OFFICES

The spectacular office spaces are the ultimate destination for the region's most prestigious businesses and individuals. Every detail is meticulously considered to create state-of-the-art offices, served by first-class amenities and facilities, high-efficiency floor plans, and access to 5-star services.



KEY FEATURES

495,000 sqft of office space

22 floors of offices, ranging from I4,000 to 22,000 sqft

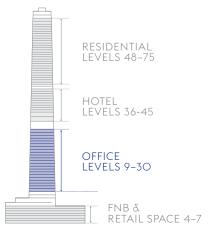
IO dedicated office elevators

Premium finishing for common areas

State-of-the-art conference and ballroom facilities

Office floors with single tenancy and multi-tenancy options

Selection of different floor plates and bespoke partition options with early access for fit out available



SOCIAL CONNECTION



THE ATRIUM

The Atrium is the culinary centerpiece of Uptown Dubai. A part of the Uptown Tower, The Atrium is a multi-story space with a unique, gastronomic experience, serving up the perfect balance of contemporary dining, world-class service, and electrifying vibes with lasting social connections.

KEY FEATURES

 $6\ lavish\ F \Delta B$ venues and $2\ sophisticated\ retail\ options$

Indoor and outdoor dining experiences

Panoramic elevators to the rooftop terraces

Connected to Uptown Tower

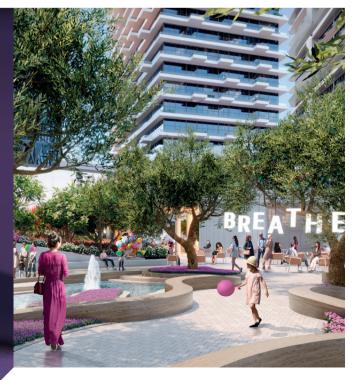


INSPIRED CURIOSITY



THF PI A7A

The Plaza, the pulse of Uptown Dubai, is a dynamic and visionary space designed for the bold, the curious and the cultured. Designed to bring people together, The Plaza will feature seasonal immersive art installations, inspirational botanical gardens and performance pavilions. The venue will have year-round activities including music, film, theatre, dance, art and fashion events. The Plaza is a place that's fluid, ever-evolving and multifaceted, luring you in, time and time again.



KEY FEATURES

Total area of 223,000 saft

An events space of 25,800 sqft with a total capacity of 4,000 individuals

Multi-functional outdoor area for concerts, product launches, fashion shows, art exhibitions, corporate events, and more

Main stage featuring a I4I x 30 ft LED screen

The Plaza Pavilion including a restaurant with indoor and outdoor seating

An inclined landscaped roof with a viewing deck δ a one-of-a-kind shading canopy with a waterfall

Multisensory playground for children as well as an "Oasis" water feature with lighting and seating areas flanking a tree-lined path that crosses the water feature

A unique art sculpture by an internationally renowned artist, commissioned specially for The Plaza



ALWAYS CONNECTED



ATTRACTIONS

Metro Station

Metro Station

Beach

20 Dubai Parks 25 Jebel Ali Port

10 Palm Jumeirah

15 Mall of the Emirates

25 MINS Dubai Int'l Airport 30 MINS Al Maktoum Int'l Airport

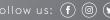
20 Downtown Dubai

20 Expo City Dubai

45 Sharjah 60 Abu Dhabi

20 Dubai Mall 20 Dubai Opera





Find out more: uptowndubai.ae

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