

## Uptown Dubai is Igniting the City's Dining Scene

- *Food lovers and tastemakers are being drawn to Dubai's iconic destination for elevated living, global flavours and unforgettable dining experiences*

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Uptown Dubai, the city's iconic lifestyle and cultural landmark developed by DMCC, is attracting residents, visitors and tastemakers – all drawn to a new side of Dubai's evolving dining and social scene to experience the district's vibrant mix of refined gastronomy and creative energy.

Anchored by the architectural marvel of **Uptown Tower**, Uptown Dubai is fast emerging as a new beacon of culture and community. With its seamless blend of gastronomy, design, entertainment and luxury living, the district is defining what it means to dine and connect in modern Dubai.

### SO/ UPTOWN DUBAI HOTEL

Centrally located in the heart of the district is **SO/ Uptown Dubai Hotel** - a design-led, fashion-forward destination that blends Parisian sophistication with Dubai's bold energy. The hotel is home to an impressive collection of culinary venues that reflect the district's cosmopolitan spirit. **The Citronelle Club** fuses Asian and French influences in an immersive, avant-garde setting, while **Celeste** delivers theatrical flair with globally inspired cuisine and Pigalle-style performances. **Brasserie Uptown** offers timeless European favourites with a contemporary twist in a sophisticated atmosphere, and **Savant** elevates cocktail culture through inventive mixology and sleek design. By day, **Lazuli** is a serene poolside retreat; by night, it transforms into a vibrant social lounge with Mediterranean-inspired bites and signature drinks. Together, these venues offer something rare in Dubai - cohesive, curated, and world-class.

### THE ATRIUM

At The Atrium, the district's emerging social hub, where several vibrant spots are already open and more are on the horizon. Uptown Social brings easy-going charm with all-day breakfasts, sunset specials, and artisan coffee in a relaxed, pet-friendly space, while Sur.Dubai elevates Mediterranean coastal cuisine in an atmosphere made for both intimate evenings and lively gatherings.

### SOON-TO-COME

With the upcoming arrival of Portuguese restaurant and café, **Lana Lusa at SO/ Uptown Dubai Hotel**; **Rocambolesco**, a casual-chic creative Italian bistro with subtle French influences that embodies the extravagant, incredible and adventurous spirits of its namesake; and **The Plaza**, which is set to host open-air performances, art pop-ups and cultural activations, Uptown Dubai offers a series of elevated moments, from vibrant brunches and progressive dining journeys to premium business lunches and tasting menus, each spotlighting the district's dynamic personality and diverse F&B scene.



**Ahmed Bin Sulayem, Executive Chairman and CEO of DMCC**, said: *“Uptown Dubai is fast becoming the city’s next great lifestyle and dining destination. Over the past year, we’ve brought to life a series of curated venues at SO/ Uptown Dubai Hotel and The Atrium – from warm and trendy cafes like Uptown Social to upscale Mediterranean seafood restaurants like Sur.Dubai – each one offering a distinct flavour that is synonymous with the district’s cosmopolitan spirit. With the impending arrival of Lana Lusa, Rocambolesco, and The Plaza’s cultural activations, we are entering an exciting new phase of growth that will cement Uptown Dubai as one of Dubai’s top landmarks for experiential dining and elevated city living.”*

Savour the city's most exciting new dining destination — explore Taste of Uptown Dubai now at [uptowndubai.ae/en/dine](http://uptowndubai.ae/en/dine)

## About DMCC

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Headquartered in Dubai, DMCC is the world’s most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai’s position as the place to be for global trade today and long into the future.

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