

## JLT Invites Dubai to Use Their Voice for an Authentic JLT

It's back, JLT's annual survey has returned and this year the prizes are bigger and better than
ever!

## 12 May 2025

JLT, Dubai's most soulful neighbourhood, is inviting residents and visitors to share their thoughts and experiences in the upcoming JLT Survey, running from 12 May to 26 May 2025.

The JLT Survey offers more than just a chance to help shape an authentic community; it's also an opportunity to win exciting prizes from beloved JLT businesses. From dining experiences at local favourites like Maiz Tacos and Little Lahore to indulgent beauty treatments including spa vouchers at Niyama Spa in Pullman JLT, pampering sessions at Peach Beauty Bar and even a year's pass for Careem Bike.

This year's survey explores how residents and visitors enjoy spending their time in the community. Whether it's a leisurely stroll through the lush park, a walk around the lake, or taking the dog out in the pet-friendly areas. Families may gravitate toward the children's park, while fitness enthusiasts can be found on the jogging tracks, at the fitness stations or playing on the basketball, football, or Padel courts as well as hitting the ramps at the brand-new Skate Park.

Residents and visitors are invited to share what they value most, suggest areas for improvement, and provide their overall perceptions of the community.

Last year's survey highlighted strong community sentiment, with nearly 95 percent of participants expressing a positive overall impression of JLT. Building on those results, this year's survey aims to dive deeper – exploring the key recreational factors that contribute to resident satisfaction and identifying ways to enhance quality of life in the neighbourhood. The insights will guide future initiatives to make JLT even more diverse and inclusive for all.

The survey goes live on 12 May. Participating is quick, easy, and rewarding – simply visit www.jlt.ae and complete the short questionnaire. Everyone who completes the survey will be entered into a daily raffle to win amazing prizes.

Don't miss your chance to make your voice heard – and win big too! Visit www.jlt.ae for more information or follow instagram.com/jltbydmcc to stay updated.





## **About DMCC**

Headquartered in Dubai, DMCC is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future.

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