

## Dubai Design Academy to Host first-of-its-kind Jewellery Making and Design Workshops at Jewellery Arabia 2022 in Bahrain

- *Dubai Design Academy (DDA) will organise three expert workshops for jewellery enthusiasts at Jewellery Arabia 2022, the largest and most prestigious event of its kind in the region*
- *This is the first time an academy, the DDA, will attend and provide live demonstrations at Jewellery Arabia 2022, offering three dedicated workshops in “Stacking Rings”, “Metalsmithing 101” and “Introduction to Jewellery Illustration”*
- *Celebrating its 30th anniversary, Jewellery Arabia 2022 takes place in Bahrain from 22-26 November 2022*
- *DDA is offering a 15% discount on workshop tickets for Jewellery Arabia participants and students from Bahrain*

15 November 2022

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Dubai Design Academy (DDA), which provides accredited professional jewellery making and design courses from its base in the Dubai Multi Commodities Centre (DMCC), will host three dedicated workshops at Jewellery Arabia 2022, the Middle East’s premier jewellery and watch event.

Taking place at Bahrain International Exhibition & Convention Centre (Sakhir) from 22-26 November 2022, attendees will design and create rings, pendants and other jewellery alongside other hands-on experiences and practical knowledge, learning from one of the region’s foremost jewellery and design academies.

The DDA will organise the following workshops “Stacking Rings”, “Metalsmithing 101”, and “Introduction to Jewellery Illustration” on the side-lines of the event. This marks the first time live trainings will be integrated into the show. The workshops will see students drill, saw and solder metal into jewellery, experiencing the various techniques used in jewellery making and design. Students will also get the chance to illustrate their own diamond solitaire ring with expert insight from the DDA’s on-hand professionals.

Jewellery Arabia participants as well as students in Bahrain will be granted a 15% discount on the DDA workshop fees.

**Maryam Al Hashmi, Director of Precious Metals, DMCC** said: *“We are delighted to be part of Jewellery Arabia 2022 in Bahrain. The Dubai Design Academy is an integral part of DMCC’s efforts in enhancing the precious metals and stones industries in the region, elevating the skills of both seasoned jewellery professionals and rising talent alike. Through our three expertly curated workshops that the DDA will conduct at Jewellery Arabia, we aim to identify, nurture and raise the next generation of jewellery professionals on various aspects of jewellery making and further increase our support for the entire industry.”*



**Mohaned El Mahgoub, General Manager of Informa Markets Bahrain, said:** *“It gives us great pleasure to be partnering with Dubai Design Academy as part of the talks and workshops that will be hosted during this year’s first-ever educational programme at Jewellery Arabia. Through this partnership, we aim to serve as the learning platform of choice for ‘jewellers in the making’ and hope to launch similar initiatives in upcoming events.”*

The workshops will take place from 22 to 26 November. Places at the workshops are limited and registrations will be made on a first-come, first-served basis.

### About DMCC

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Headquartered in Dubai, DMCC is the world’s most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai’s position as the place to be for global trade today and long into the future.

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