

## DMCC Welcomes UFC World Champion to Explore Business Opportunities in Dubai

- Francis Ngannou tours DMCC HQ, Crypto Centre and Coffee Centre with Executive Chairman and Chief Executive Officer, Ahmed Bin Sulayem and a delegation from DTCM
- DMCC highlighted opportunities for Ngannou in setting up a business in DMCC's diverse eco system and Dubai

## 23 June 2021

DMCC – the world's flagship Free Zone and Government of Dubai Authority on commodities trade and enterprise – hosted world heavyweight UFC champion Francis Ngannou at the DMCC headquarters in Almas Tower together with a delegation from DTCM, including CEO Issam Kazim. The tour included a visit to the <u>Dubai Diamond Exchange</u> and the recently launched <u>DMCC Crypto Centre</u>, as well as the <u>DMCC Coffee Centre</u>. During the tour, DMCC discussed the various business opportunities in Dubai for the reigning UFC champion.

Ngannou was shown round the DMCC Crypto Centre, a comprehensive ecosystem for businesses operating in the cryptographic and blockchain sectors, discussing potential partnerships with Bin Sulayem and members of the DMCC team. The DMCC Crypto Centre, which is operated in partnership with the Swiss government-backed CV Labs, the home to Ethereum and Cardano, offers a home to all types and sizes of crypto businesses, from companies developing blockchain-enabled trading platforms, through to firms offering, issuing, listing, and trading crypto assets.

At the DMCC Coffee Centre, Ngannou roasted, tasted and packaged his own blend of coffee using the leading facilities and services at the centre. The DMCC Coffee Centre was opened in February 2019 and is a state-of-the-art 7,500 sqm facility that is the first of its kind in the Middle East. The DMCC Coffee Centre offers world-class infrastructure and services for green bean storage, processing, roasting, packing and delivery of coffee to precise specifications.

## About DMCC

Headquartered in Dubai, DMCC is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future.

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