



DMCC LAUNCHES EXCLUSIVE BUSINESS SETUP OFFER FOR NEW AND EXISTING JLT RESIDENTS

- *Jumeirah Lakes Towers residents now qualify for 40 per cent discount when setting up a business in the world's leading free zone*
- *The exclusive offer is designed to boost Dubai's SME community, and support aspiring entrepreneurs and freelancers to start a business*

17 June 2019

DMCC, the world's leading free zone for commodities trade and enterprise, launched an exclusive offer on company set up for residents in the Jumeirah Lakes Towers (JLT) community. From June 2019, JLT residents qualify for a 40 per cent reduced rate when registering a new company.

"Flexibility is key when starting a business and by launching this exclusive offer, we hope to help those with entrepreneurial or freelance ambitions transform their ideas into successful business ventures. Jumeirah Lakes Towers is home to over 100,000 people and I have no doubt that there are thousands within this community with great business ideas," said **Feryal Ahmadi, Chief Operating Officer, DMCC**.

"By making business set up simple and providing bespoke advice and support, DMCC takes away the headache for those in the early stages of forming a new company. Dubai is a business capital and the SME community is the backbone of Dubai's burgeoning economy. We are confident that through our new offering, JLT will continue to be cradle of entrepreneurship and innovation and in turn, support the nation's wider economic diversification strategy," she added.

To avail the offer, JLT residents are simply required to contact the DMCC business set up team through a dedicated website: www.dmcc.ae/resident.

DMCC is home to over 15,000 member companies and registers an average of seven new companies a day. Collectively, the economic impact of DMCC member companies contributes over 10 per cent to Dubai's GDP, which in turn, positively impacts the long-term economic diversification strategy of the United Arab Emirates (UAE).

About DMCC

Headquartered in Dubai, DMCC is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future. www.dmcc.ae

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