

DMCC Publishes Diamond Terminology Guideline in Arabic

- *'The Diamond Terminology Guideline' is now available online in Arabic, and is endorsed by the world's leading diamond industry organisations*
- *DMCC was commissioned to produce an Arabic document that sets a universal standard for communicating about diamonds and laboratory-grown diamonds*
- *The publication is in response to demand from the dynamic and growing diamond sector in Dubai, the UAE, the Middle East and beyond*

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DMCC – the world's flagship Free Zone and Government of Dubai Authority on commodities trade and enterprise – released today the approved Arabic translation of the 'Diamond Terminology Guideline'. The guideline sets a universal standard for the diamond and jewellery trade when communicating about diamonds and laboratory-grown diamonds. The guideline provides clear and accessible terminology to eliminate confusion among industry bodies, organisations and traders around the origins of a specific stone.

Previously available in nine languages, DMCC was commissioned to translate the guideline into Arabic, ensuring unity in diamond terminology across Arabic-speaking countries.

"This is a positive and inclusive step forward for the diamond industry. The diamond trade in Arabic-speaking nations is both dynamic and growing, and it was important for DMCC to ensure that this standardised terminology was available in Arabic. Produced in Dubai, the publication also points to the 'differentiation, detection and disclosure' policy that underpins the diamond trade in this city," said **Ahmed Bin Sulayem, Executive Chairman and Chief Executive Officer, DMCC.**

The world's leading diamond industry organisations – including DMCC's Dubai Diamond Exchange (DDE); the Emirates Authority for Standardization & Metrology (ESMA); The World Jewellery Confederation (CIBJO); Gem Jewellery Export Promotion Council (GJEPC); International Diamond Manufacturers Association (IDMA); The World Diamond Council (WDC); World Federation of Diamond Bourses (WFDB); and the Diamond Producers Association (DPA) – have all collectively endorsed the translation of the guidelines in Arabic.

Jean-Marc Lieberherr, Chief Executive Officer, Diamond Producers Association, added: "As the value of natural diamonds and laboratory-grown diamonds diverge at an accelerated pace, the need for clear differentiation is only growing. Clear, unambiguous terminologies for both products are key to consumer protection and consumer confidence. The Diamond Terminology Guideline provides simple, practical guidance to all professionals and we encourage all to follow them strictly."

H.E Abdullah Abdelqader Al Maeeni, Director General, Emirates Authority for Standardization & Metrology, said: "Supporting the UAE economy through the implementation of standards is at the heart of our mandate. By consolidating the language around diamonds, we ensure that one of Dubai's most established economic pillars continues to thrive."



“It is important that this industry-recognised document is available in Arabic, and I commend DMCC for taking the initiative to create it. Gold, diamond and jewellery trade is growing in the Middle East, and shows no signs of slowing down. In the first six months of 2019 for example, the value of gold, diamonds and jewellery trade in Dubai reached AED 180 billion, an increase of 3% from the same period last year. This document will be well received by the leading jewellers in Dubai, the United Arab Emirates, the region and beyond,” said **Tawhid Abdulla, Chairman, Dubai Gold and Jewellery Group (DGJG)**.

The diamond industry organisations involved with the preparation of the Diamond Terminology Guideline were DDE, ESMA, CIBJO, DPA, Dubai Gold and Jewellery Group (DGJG), World Diamond Council (WDC), World Federation of Diamond Bourses (WFDB) and International Diamond Manufacturers Association (IDMA). The guideline is built on two internationally recognised standards: the ISO 18323 Standard (“Jewellery – Consumer confidence in the diamond industry”) and the CIBJO Diamond Blue Book.

View the Diamond Terminology Guideline [here](#).

About DMCC

Headquartered in Dubai, DMCC is the world’s most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai’s position as the place to be for global trade today and long into the future.

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