

UAE Ministry of Economy Officially Endorses 'The Future of Trade – The Middle East's Pivot to Asia' – A DMCC and Asia House Conference

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The United Arab Emirates Ministry of Economy announced today its support for the upcoming, *The Future of Trade: The Middle East's Pivot to Asia* conference, held in partnership between DMCC and Asia House at Almas Tower on Sunday 24 March.

Leading figures from government, trade, investment, and technology are set to attend and share predictive analysis on the shifts taking place within the world economy. The conference follows the successful *New Global Trade Order* forum – held by Asia House and DMCC in Dubai last year – which also received official support from the UAE Ministry of Economy.

“This is a seminal event, and one designed precisely to tackle some of the most pressing economic issues of the day,” said **His Excellency Abdulla al Saleh, Undersecretary for Foreign Trade at the UAE Ministry of Economy**.

“The UAE has made significant strides forward in securing sustainable and inclusive growth against a challenging global economic backdrop. Understanding how best to navigate this difficult landscape, and drive progress towards economic prosperity, is a priority for cities and governments across the world. This will be the focus of the Dubai event and for that reason, I have no doubt it will draw international interest,” he added.

In January, DMCC signed a Memorandum of Understanding (MoU) with Asia House to bring a series of high-profile trade dialogues to the Middle East. The signing was announced during a meeting held at the Embassy of the United Arab Emirates in London, and in the presence of His Excellency Sulaiman Hamid Almazroui, United Arab Emirates Ambassador to the United Kingdom.

“DMCC is delighted to partner with Asia House and host a gathering of political and business leaders to discuss trade at this crucial juncture for the global economy,” said **Feryal Ahmadi, Chief Operating Officer, DMCC**.

“Since its inception in 2002, DMCC has always looked to serve and support Dubai in achieving its bold economic vision. Our event will not only discuss the scale of the present challenge but also explore how business and governments can work together to deliver economic prosperity and growth. Leadership is required in times of uncertainty and this event will underscore Dubai’s ability to drive sustainable growth and be the world’s business capital by working alongside its valued international partners, especially in Asia,” she added.

The conference will see delegates give keynote speeches and take part in a range of high-level discussions on the future of global trade, renewable energy and digital technologies – all held on the record and open to media.



Confirmed speakers at the conference include:

- **His Excellency Abdulla Al Saleh** – Undersecretary for Foreign Trade, UAE Ministry of Economy
- **Ahmed Bin Sulayem** – Executive Chairman, DMCC
- **Lord Green of Hurstpierpoint** – Chairman, Asia House
- **Anthony Butler**, Chief Technology Officer – IBM's Blockchain Practice, Middle East and Africa
- **Stewart MacPherson** – MENA Manager – Clean Energy, Wood Group
- **Michelle Davies** – Head of Clean Energy and Sustainability, Eversheds Sutherland

For registration and further information, visit <https://www.dmcc.ae/events/future-trade-middle-east-pivot-asia>.

About DMCC

Headquartered in Dubai, DMCC is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future.

www.dmcc.ae