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## DMCC BREAKS WORLD RECORD FOR LARGEST JIGSAW PUZZLE TO CELEBRATE THE YEAR OF ZAYED

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DMCC, the world's flagship Free Zone and Government of Dubai Authority on commodities trade and enterprise, announced today that it had successfully claimed a new Guinness World Records title for the world's largest jigsaw puzzle by surface area.

In celebration of the Year of Zayed, the wooden jigsaw of over 12,000 pieces features the official logo of the national initiative and spans an area of over 6,000 m<sup>2</sup> within DMCC's much-anticipated Uptown Dubai district.

"The late Sheikh Zayed bin Sultan Al Nahyan was a visionary leader of rare perception. His Highness was confident, charismatic, encouraged the continuous pursuit of excellence and made bold decisions in the face of uncertainty. He also created a sense of collective purpose and possessed a granite understanding of progress for his people," said **Ahmed Bin Sulayem, Executive Chairman, DMCC.**

"The remarkable growth story that is the modern UAE is the direct result of his ambitious vision for the country, and resolute determination to bring it to fruition. The Year of Zayed represents an important moment for us all to reflect on this reality, and I commend the entire team behind the initiative for promoting his legacy in such a meaningful way. At DMCC, it is our hope that with this world record achievement, we have shown our support for the national project and gratitude for the inspiring Founding Father of the UAE," he added.

The jigsaw was unveiled during a ceremony attended by a select group of invitees who gathered to move the final pieces of the jigsaw into place.

In line with DMCC's commitment to sustainability, all the pieces of the jigsaw will be recycled after the completion of the project, a process managed by Dubai Municipality.

"Dubai, and the UAE, have become renowned for breaking records and they continuously raise the bar in new and exciting ways. This record is a reflection of the admiration the country has for its inspiring Founding Father. We would like to congratulate DMCC on this accomplishment," **Kevin Southam Official Adjudicator, Guinness World Records** added.

The previous record for the world's largest jigsaw puzzle according to the Guinness World Records is measured at 5,428.8 m<sup>2</sup> (58,435.1 ft<sup>2</sup>). This was devised by Great East Asia Surveyors & Consultants Co. Ltd, and assembled at the former Kai Tak airport, Hong Kong on 3 November 2002.

During the month of Ramadan, DMCC distributed a copy of the latest Year of Zayed book titled "Father of Our Nation" to over 300 employees. Earlier this month, DMCC's Executive Chairman, Ahmed Bin Sulayem, also donated AED 500,000 to Dubai Cares in support of Post-Earthquake Recovery Efforts for Education in Nepal. In November 2017, DMCC became the first Free Zone in the UAE to commit to the world's largest corporate sustainability initiative, the UN Global Compact.

### **About DMCC**

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Headquartered in Dubai, DMCC is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much anticipated Uptown Dubai, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future.

[www.dmcc.ae](http://www.dmcc.ae)