

DMCC HOSTS LIVE WEBCAST TO LAUNCH GLOBAL FUTURE OF TRADE RESEARCH MODERATED BY FORMER BBC ANCHOR DECLAN CURRY

- New research predicts sweeping advances in tech and finance will fuel global trade over next decade
- To register for the webcast 15 May, to ask questions and share your viewpoints, please visit: https://broadcastcentre.com/linkedin/the-future-of-trade-2018

14 MAY 2018

DMCC, the world's flagship Free Zone and Dubai government authority on commodities trade and enterprise, is launching its latest report on the <u>'Future of Trade'</u> on 15 May 2018 with a **live stream webcast** moderated by BBC's **Declan Curry**.

- How will global trade will change over the next decade?
- Will and how digital drive the global economy into the next phase of growth? Are the rules of engagement for global trade changing in the wake of Brexit, trade tariff disagreements and protectionism?

To learn more, or voice your views tune into <u>The Future of Trade webcast</u> on **Tuesday**, **15 May 2018**, at **11.00 BST** (London, UK) / **14.00 GST** (Dubai, UAE).

The webcast will feature a panel of experts moderated by former **BBC** presenter **Declan Curry**. The experts include: **Cebr** Head of Macroeconomics, **Nina Skero**, Maersk Senior Executive Officer, **Sinan Ozcan**, and **DMCC** Chief Executive Officer **Gautam Sashittal**.

Building on research conducted over the last 12 months <u>The Future of Trade</u> report brings together the collective thinking of 250 global industry leaders, academics and experts across 6 leading commodity trade hubs, London, Zurich, Dubai, Singapore, Johannesburg and Hong Kong. In addition to comprehensive quantitative research by The Centre for Economics and Business Research, and a global leading management consulting firm.

<u>The Future of Trade</u> highlights the emerging impact of digital transformation for importers and exporters, along with the ongoing shifts in global economic power.

Did you know that:

- Reducing supply chain barriers to trade could increase global GDP by nearly 5% and trade volumes by 15%?
- Cost of trade globally is \$1.8 trillion. 20% of that cost is related to paperwork. Could blockchain change the game?
- China is expected to free up nearly 85 million labour-intensive manufacturing jobs between 2016 and 2030. Will Africa be the next manufacturing hub?
- 50% of SME's applications for funding are rejected. Could tech bridge the \$1.5tn trade finance gap?
- Imports from Belt and Road countries increased faster than exports for the first time in 2017. Is Belt and Road changing the future of trade, and who really stands to gain?

To register for the webcast please <u>visit</u>: https://broadcastcentre.com/linkedin/the-future-of-trade-2018. For more on twitter: @DMCCAuthority #futureoftrade.

About DMCC

Headquartered in Dubai, DMCC is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much anticipated Uptown Dubai, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future. www.dmcc.ae