



## **RJC AND DMCC ANNOUNCE COLLABORATION TO ADVANCE CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY IN THE JEWELLERY INDUSTRY**

16 OCTOBER 2017

---

The Responsible Jewellery Council (RJC), global standards-setting and certification organisation for the entire jewellery supply chain, announced it had agreed a Memorandum of Understanding (MoU) with DMCC to work cooperatively on advancing their shared objectives of improving corporate social responsibility and responsible supply chain efforts in the jewellery supply chain.

RJC welcomes this new formal relationship with DMCC, through which the two organisations will work together to achieve common goals and strengthen collective efforts towards responsible business practices, supporting RJC membership growth and certification reach in the UAE. The RJC is making good progress in the UAE and is committed to working with the local industry and institutions to fully integrate with this market. As a key part of this increasing commitment Kinjal Shah, RJC Regional Director of India and Middle East will work closely with the DMCC and the industry on these efforts.

DMCC is a government entity and the world's most interconnected Free Zone, dedicated to enhancing Dubai's position as the global gateway for commodities trade by creating an environment for business to flourish, providing world class of physical, financial and smart infrastructure as well as services and expertise to build marketplaces for success. DMCC also encourages its 14,100 member companies to conduct business in a transparent and responsible manner through its regulatory standards and strong alignment with global entities such as the RJC.

Under the MoU, RJC and DMCC will:

- Work together to collect data intelligence to manage risk and enhance industry reputation in the UAE.
- Develop methods and bespoke materials to raise awareness and educate the local industry and beyond on solutions to implement robust sustainability efforts and ethical business practices.
- Develop joint communications and outreach programs to promote implementation of responsible business practices through various industry events.

**Andrew Bone, Executive Director of the RJC** said, *“We are really pleased to work closely with the DMCC to promote sustainability and ethical business practices in the jewellery supply chain in the UAE. Together, the DMCC and RJC can leverage each other’s knowledge and expertise regarding the challenges and issues the industry faces to instill a responsible supply chain and promote consumer confidence in the watch and fine jewellery industry. We are looking forward to a rewarding and mutually beneficial collaboration between our two organisations.”*

*“At DMCC, we believe that a CSR roadmap is a step-by-step process of continuous improvement and collaboration with key global entities. This MoU with RJC is an important milestone for us that will enhance a better future of trade for all, and we are proud to lead this process in the UAE in close partnership with the RJC,”* said **Ahmed Bin Sulayem, Executive Chairman, DMCC.**

## About DMCC

---

Headquartered in Dubai, DMCC is the world’s most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai’s position as the place to be for global trade today and long into the future.

[www.dmcc.ae](http://www.dmcc.ae)

## About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 1,000 member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC’s Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit. The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit [www.responsiblejewellery.com](http://www.responsiblejewellery.com)